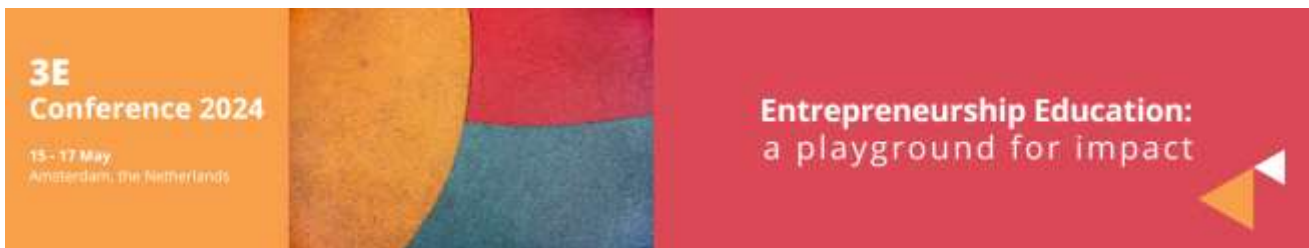# Call for Contributions

3 E   C o n f e r e n c e   2 0 2 4

ECSB Entrepreneurship Education Conference – 15–17 May 2024 in Amsterdam

Amsterdam University of Applied Sciences (AUAS)

in collaboration with the Vrije Universiteit Amsterdam (VU)

Entrepreneurship Education - a Playground for Impact

Over the past years, Entrepreneurship Education (EE) has increasingly become more mature in its theory and practice. Yet, it has not lost its playfulness and its willingness to try out new things. We believe EE can and should be seen as a playground for educators, scholars, and students; and continue to invite innovative action and experimentation. At the same time, this led to a variety of challenges and contexts for players to solve through creativity, interaction and mutual learning. That is why the 11th edition of the 3E Conference encourages the 3E community to present novel solutions to encourage tilting EE towards social development, mental and physical wellbeing, and sustainability. We need to promote innovation, creativity as well as responsible risk-taking. And most importantly, we need to think of what we want our students to learn, what our students want to learn, and how they best learn. Therefore, we welcome contributions that present, explore and question the playfulness of EE in relation towards social and sustainable entrepreneurial initiatives.

The first day of the conference (Wednesday May 15th) is dedicated to practitioner development workshops (PDWs). The second and third days (Thursday May 16th and Friday May 17th) will be devoted to paper presentations. Throughout the three days, there will be activities organized with actors in the local entrepreneurial ecosystem. We welcome two types of contributions: **research papers**, and **practitioner development workshops (PDWs).**

Each author can appear in a maximum of two abstracts/proposals; if you submit more than 2 contributions, we will ask you to withdraw the additional ones.

Regardless of the type of contribution, the focus should be on questions, opportunities, and future challenges. At the 3E Conferences, the element **'Questions we care about'** is essential of all submissions to bring relevance and novelty into the discussions. All contributions will be double blind peer-reviewed and developmental feedback will be provided.

This year, in addition to the *Best Research Paper Award* and *Best PDW award*, we will award a *Best Player Award* for the contribution that connects best to the theme of the conference: Entrepreneurship Education - a Playground for Impact. We will consider the playfulness of the topic addressed, your research or teaching approach, and the delivery format of your session.

CONFERENCE TRACKS: For the 11th Edition, we especially welcome contributions that examine:

- Discovery and Play: Experimenting with Entrepreneurship Education
- Educating for Impact: Translating Societal Challenges to EE Practices
- Measuring Impact: Short- and Long-term Changes in and through EE Learners
- Dealing with entrepreneurial failure: Including Adaptation and Resilience in EE Programs
- Mental Health: Coping with Stress, Anxiety and Pressure in EE
- Towards Diversity and Inclusion: Impactful Change Agents in EE Learning Communities
- Entrepreneurial Competences: Curriculum Development and Assessment in the Classroom
- Technology and Digitalization: Integrating Digital Approaches for EE Learner Engagement
- Sustainability and Environmental Impact: EE Contributing to Regenerative Business Models
- Foundations and Models: Theoretical Advances about Impact in EE
- Institutions: The Rules of the Game in Thinking, Developing and Implementing EE
- Wild Card: other topic of impact related to Entrepreneurship Education that you care about!

Guidelines for Research Paper Abstracts

Both conceptual and empirical papers are welcomed. The ideal conceptual paper raises an interesting question, and through dealing with this question, arrives at a richer and transforming challenge, which helps us perceive the question in a whole new way that we have not thought about before. The ideal empirical paper formulates a question that needs to be researched and through the empirical analysis finds that the world may be richer than we thought or might work in unusual ways than we thought, whereby we may need to ask different or new questions.

Abstracts should not exceed two (2) single-spaced pages and may not exceed the maximum limit of 700 words – not counting references if applicable. Please include references if you cite sources. The author(s) name and information should NOT appear anywhere on the abstract. Abstracts need to include the following information:

- importance of the topic for entrepreneurship education research and/or practice
- questions, challenges, and problems to be asked and addressed
- originality and newness of the approach

As a guideline, we strongly suggest that abstracts are structured under the following headings:

1. Paper title
2. Questions we care about – Objectives (200 words)
3. Paper approach (100 words)
4. Results (100 words)
5. EE implications (150 words)
6. Value and originality (150 words)

When a research paper abstract is deemed more suitable for the Practitioner Development Workshops by reviewers, authors will be asked whether they would submit instead as a PDW proposal. If affirmative, they are required to follow the PDW format and prepare a workshop session instead.

A Best Research Paper Award will be given to the paper dealing with the most interesting *question we care about*. And a special session will be given to discuss the best papers.

Guidelines for Practitioner Development Workshops (PDW)

PDW Sessions should focus on an issue in practice, such as the development and delivery of enterprise and entrepreneurship courses, pedagogic practice and learner communities, programme development and entrepreneurial learner journeys, extra-curricular initiatives, education strategy or stakeholder engagement. The purpose of the sessions is to share practice and provide opportunities for discussion.

It is particularly important that presenters include approaches that will encourage activation, interaction and that will help the audience with their professional development. Given the theme of the conference, workshops with a playful element will be especially welcomed. As this is a research conference, we are interested to receive submissions that present examples of practice that have been informed by research with impact, however this is not an essential requirement for submission and should not be the focus of the PDW presentation at the conference.

Proposals should not exceed two (2) single-spaced pages and may not exceed the maximum limit of 700 words. The author(s) name and information should NOT appear anywhere on the proposal. Proposals should include the following information:

- Importance of the topic for entrepreneurship education practice
- Questions, challenges, and problems to be asked and addressed
- How you intend to engage the audience and what takeaways a delegate should expect for their own practice context from participation.

As a guideline, we strongly suggest that PDW Proposals are structured under the following headings:

1. Workshop title
2. Questions we care about – Aim and summary (250 words)
3. Workshop Approach (100 words)
4. Expected Outcomes (100 words)
5. Details of any related research (100 words)
6. Takeaways for EE teaching practice (150 words)

When a PDW proposal is deemed more suitable for a research paper by reviewers, authors will be asked whether they would submit instead as a Research Paper abstract. If affirmative, they are required to follow the Research Paper abstract format and prepare for a presentation session instead.

A Best PDW Award will be given to the workshop with an interesting *question we care about*, and with an engaging execution of the workshop.

Important Dates

- ✓ Submission Deadline for Abstracts: **1 December 2023**
- ✓ Notification of Acceptance: **31 January 2024**
- ✓ Submission Deadline for Final Contributions: **15 March 2024**
- ✓ Early-Bird Registration Deadline: **15 March 2024**
- ✓ Conference: **15-17 May 2024**

Visit 3e2024.org for more information